

CONTINUING THE TRADITION

GUIDELINES  
INFORMATION  
DRESS CODE



FOR GENERAL INFORMATION  
CONTACT THE SOCIAL OFFICE  
AT **706-855-1990**

FOR QUESTIONS  
CONCERNING  
DRESS REQUIREMENTS  
AND GUIDELINES,  
CONTACT  
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[www.SocialInc.com](http://www.SocialInc.com)

  
*SOCIETY*

The Social Committee wants to better reinforce, with your help, the etiquette and the social graces that have always been such a part of our Southern heritage. The Social program, which was begun by Mrs. Henri Price in 1935, has always had strict guidelines for appropriate dress and conduct for class. Obviously, times and styles have changed. However, appropriate dress for social occasions has not. The committee has created this helpful booklet of guidelines, information, and a dress code in order to help you and your student with questions you may have.

In the early seventies Mrs. Dorothy Wright McLeod, a former student of Mrs. Price, proposed to the YWCA teaching a class that would once again reinforce the social graces. Her initial interest was in exposing her two teenaged sons to the same traditions that had so influenced her own life. Using Mrs. Price's successful program as a foundation, Mrs. McLeod combined the best of both old and new by retaining the core teachings of her mentor while updating the program with contemporary music and new dances.

Under Mrs. McLeod's leadership, the popularity of "Social" exploded. By 1989, the growing enrollment made it necessary for Mrs. McLeod to open her own studio, Social, Inc. Two years later, her second son, David, joined her in the business. The program now involves over 2000 students ranging in age from 12 to 18 in classes held not only in Augusta but also in Waynesboro, Georgia; and Aiken and Greenville, SC.

The Social Committee

## WHAT TO WEAR TO CLASS

This information is intended to help you have your child appropriately dressed according to the rules set by the Social Dance Committee. If your child is not dressed correctly, they will be asked to sit and observe the class instead of participating. These rules will be enforced to preserve your child's modesty.

### SHOES

#### ***Cotillion Club Ladies:***

Our Cotillion Club Ladies are required to wear black character shoes made by SoDanca (Style #ch50 - Retail Price \$37.00).

These shoes are available at:

SPIRIT DANCEWEAR  
248 Bobby Jones Expressway  
Augusta, GA 30907  
706-855-0711

Spirit Dancewear has made available to each student a 10% discount coupon. You may also find this shoe at other dance suppliers or on the internet. If you purchase from another source, please make sure it is the correct shoe. We suggest your student wear the shoe at home before classes begin.

The Cotillion Club needs to purchase a black pair to teach weekly classes and a white pair for Spring Formal.

#### ***For Social I and Social II Ladies:***

The appropriate shoes that will allow proper dancing are dress shoes with backs, and a smooth sole that will slide on a wooden floor. Small heels are best, but flats will work as well. Absolutely no backless shoes, shoes with crepe soles, Uggs, or Cowboy boots. We recommend that if you don't already have appropriate shoes, that you consider the same shoes that will be worn by the Cotillion Club Ladies.

## ***For Social I and Social II Gentlemen:***

The best shoe is a leather soled dress shoe, such as Penny Loafers. Finding children's size shoes with leather soles can be difficult. One alternative is to have leather soles put on your current dress shoes. Dress shoes with leather fronts and rubber heels, while not the best choice, would be another acceptable alternative. No driving, boat or cowboy styles allowed.

Spirit Dancewear (see info above) has a shoe for the gentlemen that may also be used for Spring Formal. It is a black, lace-up, leather-bottomed ballroom shoe by SoDanca (Style #jz95 - Retail Price \$49.75). If your student chooses this shoe for class, he will not have to rent or buy additional shoes for Spring Formal because these will be appropriate for all Social events.

## **DRESS**

### ***For Social I and Social II Ladies:***

**Ladies are required to wear skirts or dresses with hem lines to the top of the knee or longer.** We understand this is a hard length to find, but it is necessary. During class, students sometimes sit across the room from each other, and shorter skirts will be more revealing than proper dress would allow. Also, in certain dances students raise their arms which in turn raises their skirts.

**Ladies are required to wear tops that cover the bustline and do not show cleavage. When the arms are raised, no tummy should be seen.**

**Ladies are required to wear white, wrist-length gloves** (may be purchased at Social prior to or the night of their first class for \$5).

The following patterns are suggestions if you would like to make your daughter's dress or have one made. If you prefer to purchase a skirt or dress, please review these patterns listed below to make sure your daughter's outfit meets the necessary standards. For those who do not wish to sew, Talbot's in Surrey Center and on-line have several skirts that are appropriate for Social.

Leggings are never allowed.

PATTERN OPTIONS:

Butterick – B4136 Style A or C

Butterick – 5431 Style A or B

Butterick – 3714 (for the younger shaped body)

New Look - 6020

B&B Cloth Shop, 223 North Belair Road, Evans, Georgia, has a list of dressmakers, if you are interested.

Hancock Fabrics, 3112 Washington Road, Augusta, Georgia; and Jo-Ann Fabric and Craft Stores, 3435 Wrightsboro Road, Augusta, Georgia, have the above listed patterns.

### ***For Social I and Social II Gentlemen:***

**Gentlemen are required to wear a sport coat or suit, dress shirt, tie, dress pants, belt, and dark socks.**

### ***For Dance Club Students:***

Keep in mind the modesty and guidelines used for first and second year students. Dance Club students are encouraged to dress according to the monthly theme of each Dance Club. We do recommend that they wear comfortable shoes that will allow them to slide their feet while dancing. Remember - Dance Club is for enjoying your dance skills and making new friends. If their partner is unable to come to a particular dance, they should come anyway. Help in finding a dance partner will be offered at the stage.

**Upon arrival, students are required to greet the hosts and hostesses and sign in.**

**Cell phones must be turned off while we are dancing.**

**No gum.**

**If a student needs to leave early, he or she must be picked up by a parent who must come inside and sign the student out.**

## WHAT TO WEAR TO SOCIAL'S CHRISTMAS DANCE

### ***For Social I, Social II, and Cotillion Club Ladies:***

**We suggest a long dress or long skirt with a pretty blouse or sweater set. The skirt can be made of velvet, taffeta, satin, or other.**

Listed below is a possible dress style that has a little jacket.

Pattern style Burda 9760, Butterick 5431 - Style C, Butterick B4136 - Style B or D, Butterick 3714 with added length or Vogue V7845. Dresses should not be form fitted. Hemlines should be to the middle of the ankle bone not touching the floor or the top of a soda can while wearing shoes. Evening jewelry will help make the outfit more special.

**Required Shoes: Wear your class shoes.**

**Required Gloves: Wear your class gloves.**

### ***For Dance Club Ladies:***

Same suggestions except they may be long or knee length.

### ***For All Gentlemen:***

We suggest wearing the same outfit used for class. Often, our young men will opt to wear a Christmas tie.

**CORSAGES OR BOUTONNIERES ARE NOT REQUIRED.**

## WHAT TO WEAR TO THE FATHER-DAUGHTER VALENTINE DANCE

### ***For Social I Ladies:***

Follow the same guidelines as used for the Christmas Dance above.

### ***For Our Fathers:***

May we suggest a suit or sport coat with dress pants similar to the attire required for our younger gentlemen.

**CORSAGES AND/OR BOUTONNIERES ARE OPTIONAL.**

# WHAT TO WEAR TO SPRING FORMAL

## **Ladies:**

**It has been a longstanding tradition that only Cotillion Club wear all white dresses.**

*We request that you follow the guidelines of modesty listed in the class dress guidelines.*

Below are some absolute guidelines for the evening that must be honored:

- 1. NO STRAPLESS DRESSES.** A student who is constantly pulling her dress up while on the dance floor is distracting and unable to dance properly.
- 2. NO FORM FITTED DRESSES.** The skirt of the dress needs to be full, allowing for flowing movement on the dance floor.
- 3. BUST MUST BE FULLY COVERED.** Please be aware that guests are watching from above.
- 4. ALL DRESSES SHOULD BE A SODA CAN FROM THE FLOOR WITH SHOES ON. LET THE DRESS SIT RIGHT ON TOP OF THE CAN.** Dresses that touch the floor make for an uncomfortable evening for the student. They risk tripping, falling or tearing the dress. If your student has to hold her dress up when walking to keep from tripping, then the dress is too long.
- 5. GLOVES:**
  - 1st and 2nd Year Ladies - white, wrist length
  - Dance Club Ladies - short or long, white or colored
  - Cotillion Club - long white

## **Gentlemen:**

Each gentleman is required to wear the appropriate attire for his class level. This is a wonderful way for our guests to know the level of our students while on the dance floor.

### **FIRST YEAR GENTLEMEN:**

**NAVY BLAZER**

**WHITE PANTS**- available at Rubens Department Store, The Boardroom, rental white tux pants, and other stores.

**WHITE DRESS SHIRT**

**NAVY TIE**

**DARK SOCKS**

**DANCING SHOES** - see class guidelines

### **SECOND YEAR GENTLEMEN:**

**BLACK TUX**- Gentlemen will receive notice in February that Simon's Formal Wear will be in class to take measurements. Payment for rental will be due at that time.

**BLACK SOCKS**

**BLACK SHOES** - You may rent or follow class guidelines in purchasing.

### **THIRD YEAR GENTLEMEN:**

**WHITE DINNER JACKET** - Simon's Formal Wear will be at February and March Dance Clubs to take measurements. Aiken students can go to Lionel Smith.

**BLACK SOCKS**

**BLACK SHOES** - You may rent or follow class guidelines in purchasing.

**THIRD YEAR GENTLEMEN ARE RESPONSIBLE FOR PURCHASING THE CORSAGE AND BOUTONNIERE FOR SPRING FORMAL.**

***YOU ARE RESPONSIBLE FOR PICKING UP AND RETURNING YOUR TUXEDO TO SIMON'S.***

## INFORMATION ABOUT COTILLION CLUB

It is an honor to be chosen to serve as a Cotillion Club member. For students who aspire to be Cotillion Club members, we make the following suggestions:

*Attend as many classes as possible.*

*Let your partner know if you will be unable to attend class.*

*Be on time for class.*

*Dress according to the guidelines listed in this booklet.*

*Follow the rules.*

*Behave appropriately.*

*Listen and participate in class and at dances.*

*Attend Spring Formal each year dressed appropriately with acceptable manners and attitude.*

*Follow the instructions of the adults in charge.*

*Have your Cotillion application completed and returned to Social no later than the Wednesday after Spring Formal.*

## **COTILLION CLUB DRESS REQUIREMENTS**

For class time, please follow the dress code for 1st and 2nd year students.

### ***Dress for Cotillion Ladies at Spring Formal:***

- Long white dress fitted at the waist with a full flowing skirt
- Dress must have straps
- Long gloves
- Hem needs to touch the top of soda can with shoes on
- White character shoes (See page 2)

**Outfit must be hemmed and ready by the beginning of March for pictures.**

### ***Dress for Cotillion Gentlemen at Spring Formal:***

- Rent tuxedo with tails from Simon's Formal Wear - This needs to be done on your own by mid-February
- Black shoes/tux shoes (See page 3)
- White gloves

**Cotillion Members may also be responsible for a costume for Spring Formal (cost usually \$60 to \$80).**



## **DOS AND DON'TS FOR CLASS**

1. **ARRIVE ON TIME.**  
Arrive at least five (5) minutes before your class begins.
2. **DRESS PROPERLY.**  
See pages enclosed for guidelines.
3. **GIRLS WEAR WHITE WRIST GLOVES.**
4. **WEAR PROPER SHOES.**
5. **CELL PHONES TURNED OFF.**  
Social has a phone available for students use.
6. **NO GUM.**
7. **NO HATS.**
8. **ALWAYS GATHER WITH A GROUP.**  
Never stand out front alone. Parents are responsible for their child before class starts and once they exit. They may wait in the foyer or outside the front door on the sidewalk. We will send out Cotillion Club five (5) minutes before class to begin putting them in lines.
9. **ATTEND ALL CLASSES.**  
If their partner cannot attend a particular class, they should come to class anyway. Cotillion members will be available as substitute partners. Another option is to attend a makeup class with their partner.